



MEETING MINUTES

February 7, 2008
 Sabino/Rillito Rooms, Sentinel Building
 320 N. Commerce Park Loop
 Tucson, AZ 85745

Start: 12:25 p.m.		Adjournment: 1:25 p.m.		Tape recorded: No	
				Chairperson: O	
				Joan McNamara	
Vice Chair:	Secretary: X	Member: X	Member: O	Member: X	Member: X
To be filled	W. Mark Clark	Carl Bedford	Joseph Bass	Bill Burnett	Elizabeth Edwards
Member: O	Member: X	Member: O	Member: O	Member: X	Member: X
Antonio Estrada	Mollie Hunter	Koreen Johannessen	Don Jorgensen	Ken Karrels	Sue Krahe
Member: X	Member: O	Member: O	Member: X	Member: X	Member:
Mauricio Lopez	Marisela Mariscal	Lupe Rodriguez	David Salafsky	Pastor Roy Tullgren	To be filled
Ex-Officio Members		Staff Present		Others Present	
Linda Arzoumanian	O	Amy Bass, Program Coord.		Ben Davis	
Jim Berry	O	X		Ed Dunin-Wasowicz	
Dennis Douglas	O	Megan Multanen			
Rob Druckenbrod	O	X			
Hon. Leslie Miller	O	Chuck Palm, Policy Analyst			
Marylou Natividad	O	O			
Kathleen Robinson	O	Aida Rios, Program Asst.			
Hon. Joan Wagener	O	O			
		Elizabeth Gonzales, Temporary Program Asst.	O		
		Nastia Snider-Simon			
		X			
AGENDA ITEM	MOTION	ACTION			FOLLOW-UP RESPONSIBILITY
Roll Call/Call to Order		W. M. Clark: Meeting called to order. Quorum established. Introductions made by all present.			
Review of Minutes	Motion made by C. Bedford. Seconded by S. Krahe. Motion carried.	Minutes reviewed from January 2008 meeting. January minutes accepted and approved.			N. Snider-Simon to submit to City and County.
Nominating Committee		<p>E. Edwards: The Commission still has two vacancies, one of which is for someone in the area of Media/PR. The Nominating Committee is still waiting for the resume of a potential new Commissioner. Upon satisfactory review, the resume will be sent out to the rest of the Commission.</p> <p>Commissioners are only allowed to serve for a period of 8 years. After 8 years of service, individuals are required to go off of the Commission for a period of at least 1 year. Per this rule, as of next year, four Commissioners will have to resign: J. McNamara, W. M. Clark, E. Edwards, and D. Jorgenson. New Commissioners will need to be recruited to fill their spots. This is particularly</p>			

		<p>important given the roles these individuals play: J. McNamara is the Chair of the Commission, W. M. Clark is the Secretary, and E. Edwards is the Chair of the Nominating Committee.</p>	
<p>Task Force to Reduce Underage Drinking</p>	<p>D. Salafsky moved that all seven candidates be recommended for appointment to the Task Force. Seconded by S. Krahe. Approved unanimously.</p>	<p>D. Salafsky: The Task Force held a strategic planning retreat last week at the Hardesty Center on January 31 from 8-1. The retreat was very successful. C. Palm gave a PowerPoint presentation regarding the Task Force. The presentation included information about the establishment of the Commission and the assessment process undertaken by the Commission. The presentation also covered the 29 recommendations for reducing underage drinking in Pima County presented in the 2004 report, <i>A Call to Action: Reduce Underage Drinking in Pima County!</i> During the presentation and following it, the Task Force discussed the information provided. The group recognized that it would not be possible to work effectively on all 29 recommendations simultaneously. Rather, in order to be effective and see a change, the group needed to select several recommendations as priorities. Two recommendations ended up being very highly prioritized: Recommendation #1: Increase excise taxes on alcoholic beverages and Recommendation #4: Implement a mandatory responsible-beverage server training. The next most highly prioritize task was Recommendation #16: Identify a system for researching community indicators. Two other recommendations were also selected: Recommendation #13: Establish and implement a beer keg registration system and Recommendation #2: Reduce the density of locations where alcohol is sold. Additional Task Force priorities include: expanding the special event liquor license application changes to Pima County and expanding the Social Host ordinance to Pima County. Each priority has a group of Task Force members assigned to work on it.</p> <p>W. M. Clark: The Commission and Task Force need to talk to City and County officials regarding their ability to address issues such as increases in alcohol taxes and a keg registration.</p> <p>D. Salafsky: The following individuals have been recommended for membership on the Task Force: Ben Davis, representing the Advocacy sector, Paul Diaz, representing the Government sector, Sean Hammond, also representing the Government sector, Lori Oien, representing the K-12 sector, Pat Richter, representing the Neighborhoods/Coalition sector, Maricruz Ruiz, representing the Neighborhoods/Coalition sector, and Steve Suffecool, representing the Beverage/Hospitality Industry sector in place of J. Finley.</p> <p>D. Salafsky: The Task Force was contacted by Elliot Glicksman regarding Henning vs. Montecini, in which the Court of Appeals ruled that the owner of a bar could not be negligent when underage drinkers were served at the bar or for overserving customers at the bar because the bar owner no longer held the liquor license when the incident occurred. Mr. Glicksman has filed a petition for review to the Arizona Supreme Court, and has asked MADD, Homicide Survivors and other similar organizations to file an Amicus brief with the Arizona Supreme Court. Mr. Glicksman was hoping that the Task</p>	<p>N. Snider-Simon to send Task Force member bios to all Commissioners.</p> <p>D. Salafsky will email all Commissioners with more information about the Henning vs. Montecini case and the request for an Amicus brief.</p> <p>W. M. Clark will contact E. Glicksman to find out more information about the case and the type of support he is requesting.</p>

		<p>Force or Commission could also file an Amicus brief.</p> <p>W. M. Clark: Given the Task Force and Commission's relationship with the City and County, the Task Force and Commission could not sign onto an Amicus brief. Commissioners or Task Force members could potentially sign on as individuals, if this were useful. The Commission might also be able to encourage the City Council and/or Board of Supervisors to sign on, if this is appropriate.</p>	
SPF SIG Project/CPC (Community Prevention Coalition)		<p>A. Bass: Packet provided with information regarding the CPC, including minutes of subcommittee meetings, and a calendar of upcoming meetings and events.</p> <p>Representatives of the CPC, including A. Bass, A. Rios, E. Dunin- Wasowisc, and H. Encinas will be going to Washington D.C. next week to attend the CADCA conference. They will be attending with four youth representatives, providing guidance and assistance to the youth, as well as working with the media to publicize the trip. The youth representatives are scheduled to give presentations in Representatives Gifford's and Grijalva's offices. These presentations will be videotaped.</p> <p>BeFreePima.com is up. Please disseminate the flyers and information about this website as widely as possible to encourage youth to visit the site.</p> <p>A list of proposed Steering Committee members has been identified. This list is included in the packet. The names of those who agree to serve as Steering Committee members will be presented and approved at the next general CPC meeting. These names will then be submitted to the Commission for approval.</p>	
Community Education Committee, Website Subcommittee, and PR Subcommittee		<p>M. Hunter: The website is being updated. An individual from Gospel Rescue Mission has volunteered to help with the website. Need the most recent photo of Commissioners in order to update this area of the site. A link has been added to BeFreePima.com. This meets the Commission's objective of having a "kid's room" on the website. Additional materials could be added to target younger children, as BeFreePima.com targets teenagers and older.</p> <p>D. Salafsky noted that the Task Force would like to be more visible on the web. The group discussed whether it would be better for the Task Force to have its own website, linked to the Commission's website, or whether it would be better for the Task Force to simply have a page accessible off of the Commission's website. The pros and cons of each were briefly discussed, and questions were raised about who would design and maintain the site. D. Salafsky said that someone from the University of Arizona might be able to design the site. W. M. Clark recommended that this issue be referred to the Website Subcommittee. The Website Subcommittee should consider this issue and make a recommendation to the Commission as a whole.</p> <p>M. Hunter: Thank you notes have been prepared for those who assisted with the "Moms and Kids Who Survive" Recovery Holiday Drive. These will go out soon, and include a letter from the Commission and personal letters from women in recovery. Based on the</p>	<p>A. Bass to send most recent photo of Commissioners to M. Hunter.</p> <p>Commissioners should visit the Commission website in order to be able to provide feedback to the Website Subcommittee.</p> <p>The Website Subcommittee should consider the issue of the Task Force website/webpage and make a recommendation to the Commission as a whole.</p>

		<p>recommendation that the PR Subcommittee make the drive an annual event, but move the date of the event to coincide with Mother's Day, the group will begin planning for this again in the near future.</p>	
Policy Committee		<p>W. M. Clark and M. Multanen: A new date has been set for the Regional Conference. It will be held on April 17, 2008. Registration will begin at 7:30am, with the conference beginning at 8:15am; the conference will end by 1pm. Save the Date cards have been created; M. Multanen will be sending them out soon. Supervisor Elias and Mayor Walkup are both confirmed for this date. Five facilitators are also confirmed, although several more are still needed. The facilitators will be doing preparation work prior to the conference, as well as facilitating discussion at the conference. There will be a planning meeting for facilitators on February 21, 2008. Assistance will be needed from Commissioners on the day of the conference.</p>	
Sustainability Committee		<p>W. M. Clark: J. McNamara and K. Johannessen met with Councilmember Nina Trasoff. They are seeking approximately \$30,000 to sustain the Commission. Unfortunately, there are no funds available in the City Council budget this year that can be used to sustain the Commission. J. McNamara and K. Johannessen were scheduled to meet with Richard Elias on February 6, 2008, but the meeting was cancelled due to illness.</p> <p>Currently, the financial viability of the Commission is not looking very positive. B. LeWall may have some funding available, but it would need to be designated for a specific project, not just to support the Commission as an entity. There is no set pot of money to support the Commission, and the funds available for staff support are shrinking. This raises questions regarding the future of the Commission. Another related concern is the difficulty of finding Commissioners who are willing to step into leadership roles. This becomes a bigger concern, given the fact that Chair J. McNamara and Secretary W. M. Clark—who have been with the Commission since its formation—will have to step down next year.</p> <p>The group discussed these issues, raising a number of tough questions including: What is the value of the Commission? What role/purpose does the Commission play? If the Commission is to be sustained, what actions need to be taken? Among the necessary actions discussed were filling Commission vacancies, such as the Vice Chair position, electing new officers in September, and holding a retreat to update the Commission's strategic plan. Many Commissioners felt that a retreat would be a good idea, offering a time and place to discuss and resolve many of these major issues.</p>	<p>The discussion regarding the future of the Commission will be continued in the March 2008 meeting. Among the issues to be discussed are: the purpose of the Commission, strategic planning, the nominating process and election of officers.</p>
Call to the Audience/ Announcements		<p>No announcements were made.</p>	