



The Pima County/Tucson Task Force to Reduce Underage Drinking

Biographies of Task Force Participants

Retreat
Thursday, January 31, 2008

CARL R. BEDFORD, JR.

Mr. Bedford is an integral part of The Tucson Southern Arizona Black Chamber of Commerce, a fully integrated agency whose mission is to strengthen business, and wealth creation for its members and clients. Prior to this Carl was the Contract Manager for the Gordon Purvis Agency a full service insurance company with clients nationwide. His responsibilities included client retention, marketing, advertising, and public relations.

As Financial Advisor, in the Investment Industry for more than twenty years, he started with Prudential-Bache Securities, subsequently becoming President of Lord and Bedford Financial, where he developed a successful financial planning, and money management practice. In June 2000 he sold his practice to become Aide to City Council Ward IV.

Among his achievements and positions is present or former officer, member, or director of, the Pima County Safety & Crime Commission, Fiesta Bowl, The Copper Bowl, The State Boxing Commission, United Way So. AZ, Board of Adjustments-City of Tucson, St. Board Vo-Tech Ed. Advisory Committee, YMCA, CAAM, NAACP, G-TEC, CETIP, AZ. Builders Alliance, and the Financial Professional Advisory Panel. Mr. Bedford has been awarded the ASCA Advocate of the Year, the MLK Distinguished Leadership Award, and National Advisory Council for FBLA-Phi Beta Lambda, National Businessperson of the Year. He is also a frequent motivational speaker and lecturer for private, corporate and civic organizations.

Mr. Bedford has lived in Tucson, Arizona for more than three decades. He has three children and four grandchildren. He attended the University of Southern California, Sawyer College of Business, and the New York Institute of Finance.

KIM BRIAMONTE, J.D.

Kim Briamonte earned her Bachelor's degree in Philosophy from the University of Arizona in 2000 and her Juris Doctorate from Gonzaga University in 2004. Ms. Briamonte was also awarded certification from the University of Ireland's Irish Centre for Human Rights in International Human Rights Law. In addition to an emphasis on human rights, Ms. Briamonte also specializes in youth development. She has seven years experience managing and developing life skills and job skills for young people. Her skills derive from both the corporate and non-profit sectors, including many years of volunteer program management experience. Ms. Briamonte's broad corporate experience includes developing, facilitating and evaluating training for young employees. She joined Pima Prevention Partnership in September 2004 as the Legal Advisor for Pima County Teen Court. Currently Ms. Briamonte is collaborating with the Governor's Office of Highway Safety on the Enforcement of Underage Drinking Laws grant as State Program Manager and Davis-Monthan Air Force Base coordinator. This OJJDP grant is part of a national effort to test approaches to determine what is most effective in reducing underage drinking among Airmen.

PAUL DIAZ

Paul Diaz has served on the City Council of South Tucson, for 13 years. He has been employed by AT&T for 38 years. He enjoys politics, and reading about government, alternative medicine, and people physiology. He has two granddaughters, ages 16 and 8.

SEAN HAMMOND

Sean Hammond has been a Project Coordinator with the Governor's Office of Highway Safety for the past four years. He currently coordinates several programs including the Department of Justice Underage Drinking Prevention Program for Arizona; the NHTSA Pass the Keys/*Pasa Las Llaves* program and manages the GOHS web site. Sean is a car seat technician and also coordinates bicycle safety programs for the GOHS.

Sean is a graduate of the University of Arizona where he majored in Political Science and Russian with a concentration on race relations. After college, Sean joined the Volunteer Center of Southern Arizona and worked on programs that targeted low-income families and at-risk youth.

Sean has been an activist in the area of injury prevention for over 13 years; he has been a leader in preventing child-related injuries and fatalities in Arizona. Sean is a Co-Chair for The Children's Assistance and Resource Event – Arizona's largest health fair for low-income families and is Vice-Chair of the Tucson SafeKids.

KOREEN JOHANNESSEN, MSW

Koreen Johannessen (now retired) was the Senior Advisor for Prevention at The University of Arizona Campus Health Service. She is a national consultant and trainer in social norms and the environmental approach to substance abuse prevention. Ms. Johannessen has been project director for numerous federal research and demonstration grants and was a co-developer of Challenging College Alcohol Abuse, a model college substance abuse prevention program listed on the SAMHSA National Registry of Effective Programs. She is the recipient of six local, state and national awards for service, leadership.

Koreen is a Commissioner of the Pima County/Tucson Commission on Addiction Prevention and Treatment and serves on the Commission's Underage Drinking Task Force. On weekends you can find her playing Mariachi violin in a local Tucson restaurant.

MAURICIO LÓPEZ SR.

Personal Information:

1. Born on September 24, 1953 in Cananea Sonora, Mexico
2. Immigrated to the U.S.A. on September 24, 1962
3. Naturalized in 1975 (became a U.S.A. Citizen)
4. Raised and attended school in Nogales, Arizona

Presently Involved:

1. I am the president of the Arizona Association of Ministers Inc. (Nine Churches)
2. Senior Pastor of the Universal Apostolic Church of Jesus Christ, Inc.
3. Member of the Community Prevention Coalition
4. Member of the Cultural Competency Advisory Sub Committee
5. Member of the Pima County-City of Tucson Commission on Addiction, Prevention and Treatment
6. Attend Pima Community College (Major in AAS Social Services Youth Specialty)
 - a. Substance Abuse (Certificate)
 - b. Domestic Violence (Certificate)

Past Volunteer Service:

1. Rural Health Mobil Program
2. One of the key persons in establishing the Amado Food Bank
3. Was the first president of the Amado Community Food Bank
4. Donated the walk in Freezer to the Amado Community Food Bank

Profile & Achievements:

1. Happily married 33 years, two children of our own and one adopted age's 32, 31, 27 and three grand kids all boys ages 10, 8, 7.
2. I have lived in my present address for 22 years.
3. I have been a pastor for 14 years
4. Bilingual (Spanish & English)
5. Various training certificates from CPS
6. Recognition for Ministerial Instructor for the District of Arizona (Apostolic Assembly)
7. Various certificates in theology from the Apostolic World Christian University
8. Certificates of Acknowledge from the University of Arizona
9. Various other recognitions in working with other churches in other communities
10. Diploma from the Arizona Automotive Institute. Glendale Arizona
11. Headed the "Cobija a tu Hermano" project In Sonora Mexico
12. I was self employed from 1978-2000
13. I am now retired and attending school
14. I am a disabled person

LORI OIEN

Lori Oien is a native Tucsonan. She is married two teen girls. Lori is an active volunteer, having served in positions such as the following:

- *Secretary, Southern Arizona DUI Task Force, 10 years
- *ROC Board, MADD volunteer, 7 years
- *Chair, City Magistrate Merit Selection Commission, 4 years
- *President, Bear Canyon Neighborhood Assoc., 2 years
- *Chair, Barbara Bush Literacy Program for Pima County
- *Candidate, Ward 2, Tucson City Council 07'

She was appointed to the Governor's Traffic Safety Council (legislative sub-committee). She was also instrumental in the passing of the: Underage Spirituous liquor bill, .08% BAC bill, Affirmative defense reducing the extreme Drunk Driving to 15%. She attended the OJJDP Conference to Reduce Underage Drinking.

CHUCK PALM, MPH

Chuck Palm is the Director of Public Policy and Training at Pima Prevention Partnership. Mr. Palm has been with Pima Prevention Partnership since 2002. He specializes in coalition mobilization, community assessment, strategic planning, training, and public policy analysis. Mr. Palm is technical advisor for over 35 county and state substance abuse prevention and treatment community coalitions. He has coordinated county tobacco prevention, cessation and control programs and has served as a regional director for both the American Lung Association and the American Heart Association. He is a veteran of the Air Force.

LIEUTENANT MICHAEL PRYOR

Lt. Pryor currently represents the Tucson Police Department on the Pima County Underage Drinking Task Force and is the Traffic Section Commander for the Tucson Police Department. During his 27 years in law enforcement, Lt. Pryor has held assignments that have included patrol work and impaired driving enforcement as well as investigative assignments that included command of the Street Narcotics Section and Violent Crimes Section of the Department. He has witnessed first hand the devastating effects of alcohol and drugs on youth who commit violent crime as well as those who are victimized by violent acts. As a result of these experiences, Lt. Pryor dedicates a significant amount of professional energy into reducing underage drinking.

Because of his work in developing strategies and programs for underage drinking enforcement, Lt. Pryor has trained hundreds of officers across the nation in underage drinking strategies in several states. He has guest lectured at universities, state and national conferences and symposiums across the country on topics related to underage drinking. Lt. Pryor is currently a staff instructor for the national Enforcing the Underage Drinking Laws (EUDL) program where he assists police agencies in implementing underage drinking strategies that include controlled party dispersal and covert underage buyer programs.

PAT RICHTER

Pat Richter is the Site Coordinator of the 29th Street Coalition Weed & Seed. The 29th Street Coalition Weed & Seed is part grassroots community development movement and part collaboration between the residents of the 29th Street Coalition area and the churches, schools, businesses, social services organizations and the many agencies of the city & county that work in the area. The 29th Street Coalition area is an area that is hit hard by underage drinking, illegal drug sales and use, crime, poverty and struggling schools. Before working with the 29th Street Coalition Weed & Seed, Pat worked in substance abuse prevention and community development for CODAC Behavioral Health Services for 5 years. Pat is bilingual (Spanish and English) and lived for a bunch of years in Honduras in Central America. Pat and his wife Michele have 2 children, one in middle school and the other in elementary school.

MARCIA ROBERTS

Marcia Roberts is Site Coordinator for Westside Coalition Weed & Seed, a partnership between the US Department of Justice, Tucson Police Department, and the Westside Coalition of Neighborhoods. In this capacity, she coordinates efforts to reduce violent crime in Westside Coalition neighborhoods, through a holistic approach including neighborhood revitalization and prevention/intervention/treatment programs. Marcia's work includes grant writing and management, partnership

development, and community activities. Before working with Weed & Seed, Marcia worked with City of Tucson Citizen and Neighborhood Resources as Project Management Intern to provide support and direction to Neighborhood Enhancement Teams. Most recently, she has been appointed by US Department of Justice as a peer mentor for other Weed & Seed sites.

LUPE RODRIGUEZ

Lupe Rodriguez has devoted her life to helping children and to working to make Tucson's Southside community a better, safer place for children and families to live. She has a Bachelor's in Elementary Education from the University of Arizona, and worked as a teacher for many years. Her specialty was bilingual education, and she taught 3rd-6th grades at Mary Dill and Drexel Elementary schools. Lupe is incredibly active in the community. She has been a volunteer with organizations such as Girl Scouts, Boy Scouts, and 4-H. She has also served as a tutor/mentor at Safford Elementary School, Van Buskirk Elementary School, and Mission Library. Lupe continues to volunteer, teaching religious class once a week for the St. Augustine parish. Since 1999, Lupe has also been active in her local neighborhood association. She served as President of the Fairgrounds Neighborhood Association from 1999-2006. In 2006-2007, she was the Secretary of Fairgrounds Neighborhood Association, and she is currently the contact person for the neighborhood association. Lupe has also been a member of the Luz Southside Coalition since its inception. She is currently an active Steering Committee Member for the Luz Southside Coalition. She served as Chair of the Steering Committee for 4 years and is currently a member of the Underage Drinking Prevention Subcommittee and the Special Event Subcommittee. In her role as Luz Southside Coalition Steering Committee member and Fairgrounds Neighborhood Association representative, Lupe has been a leader in community mobilization efforts addressing the oversaturation of alcohol outlets in the Southside of Tucson, as well as working diligently to address issues related to billboards and other forms of negative advertising targeting the Southside community. Lupe is a Commissioner of the Pima County/Tucson Commission on Addiction, Prevention and Treatment.

MARICRUZ RUIZ

Maricruz Ruiz works for the South Tucson Prevention Coalition (STPC) in the City of South Tucson as the community outreach specialist. STPC is a group of community leaders whose goal is to create and sustain a drug free community. Its mission is to prevent substance abuse among youth in the City of South Tucson. Ms. Ruiz is a graduate of the University of Arizona with Master's in Mexican American Studies, Latino Health. She is also the Chair of the Diverse Voices in Prevention (DVIP) subcommittee. The DVIP subcommittee is the advisory subcommittee on cultural competence for the Community Prevention Coalition. Maricruz is also a founding member of Las Adelitas, a group that works to empower Latinas in Tucson. Ms. Ruiz can be reached at 520-792-2424, ext. 573 or via email at mruiz@southtucson.org.

DAVID B. SALAFSKY

David is the Manager of Programming and Community Liaison for the University of Arizona Campus Health Service. A graduate of the UA Mel and Enid Zuckerman School of Public Health in community health practice, he has worked in the Health Promotion & Preventive Services Department of Campus Health for 6 years, focusing on alcohol and other drug programming and evaluation. He currently chairs the UA Campus and Community Coalition on Alcohol and Other Drug Prevention, teaches alcohol diversion classes, as well as working in other areas of student health and wellness. Originally from Illinois, David has lived in Tucson for 9 years. He and his wife have an 8 month old son, Isaac.

LINDA SIMPSON

Linda Simpson is a member of the Pima Prevention Partnership, Public Policy & Training Department. She is based in the Phoenix office and serves as Project Coordinator with the federal Enforcement of Underage Drinking Laws grant awarded to the Arizona Governor's Office of Highway Safety. Luke Air Force Base This grant, awarded in Arizona, Montana, California, and Hawaii, is a joint effort of the U.S. Office of Juvenile Justice and Delinquency Prevention, the Department of the Air Force, and the National Institutes of Alcoholism and Alcohol Abuse. The program is coordinated at Luke and Davis-Monthan Air Force Bases by PPP and recognizes the importance of community partnerships for prevention. One component of this project is development of the West Valley Underage Drinking Prevention Coalition. Linda is 'almost' an Arizona native, growing up in Needles, California, and moved to Phoenix in 1989. She earned a BA in Psychology and a Master's in Public Health at UCLA. Her experience includes health systems planning, maternal and child health, mental health recovery, and life coaching.

NASTIA SNIDER-SIMON

Nastia Snider-Simon is the Director of the Luz Southside Coalition. The Luz Southside Coalition (LSSC) is a community-based organization that serves Latino youth and other community members living in the Southside of Tucson. LSSC's

mission is to provide the members of Tucson's Southside community with opportunities for educational, social and personal development, as well as to provide prevention services and community mobilization to create a safe and healthy environment for the youth, families, and other residents of the community. Nastia oversees LSSC's prevention and education programs, which include a parenting program, a community mobilization and parenting support group, an environmental substance abuse prevention program with media literacy classes, a mentoring program, life skills classes and alternative activities, a women's health promotion program, and HIV/AIDS prevention education for youth and parents, in addition to a number of annual alcohol-free community-wide cultural celebrations including Thanksgiving in the Barrio, Las Posadas, and Cinco de Mayo con Orgullo.

Prior to becoming the Director of the Luz Southside Coalition, Nastia worked for 5 years as an evaluator for Luz Social Services, Inc. She has also worked as a graduate teaching assistant, writing advisor, and university instructor, teaching courses related to a variety of topics, including bilingualism, Native American language rights, gender and power, the understanding of cultural differences, as well as more general topics in cultural and linguistic anthropology. In terms of research experience, Nastia has worked for a number of organizations, such as the RAND Corporation, the Institute for Social Research at the University of Michigan, and The Philadelphia AIDS Consortium. She has done research with a number of different populations in the United States, as well as in Australia and Russia. Nastia has an MA in Anthropology from the University of Michigan, and she is currently working on her Ph.D. in Anthropology at the University of Pennsylvania. Her doctoral thesis, which is entitled *"You Can't Sing 'Wichita Linesman' With An Aussie Accent, You'll Sound Stupid": Globalization, Linguistic Variation, & Identity Formation in the Australian Country Music Scene* looks at issues of race, class, gender, and nationalism in Australian country music.

RENEE K. SOWARDS

Renee K. Sowards has worked as a Council Aide for the Honorable Shirley C. Scott, Ward IV Council Member since 2001. She has been employed with the City of Tucson since 1990, in various areas, including Operations Department, Park & Recreation Department and as an intern in the City Manager's Office.

She serves as an Ex-officio member of the Reduce Underage Drinking Task Force at the request of Council Member Scott. She brings to the table a vast knowledge of City of Tucson policies and procedures, along with an understanding of the importance of this issue. She works closely to help facilitate dialogue between the task force and the governing body in the City of Tucson.

STEVE SUFFECOOL

I am a 57 year old retired physician who has lived in Tucson since 1976. I have been married to Roxanne for 36 years and raised two children in the community. Both children are married and we have a 19 month old granddaughter. I grew up in Arizona in the middle of the Colorado Indian Tribes reservation. I am representing Finley Distributing on the Task Force as a volunteer at the request of my long time friend, John Finley, President of the company. I have had a long term interest in the health aspects and social impact of alcohol consumption. I have been on the Task Force only a few months and I am still finding my way. I have no specific recommendations for the planning retreat. At the retreat I will be continuing my education about the community's efforts to reduce underage alcohol consumption.

CYNDY A. VALDEZ, ESQ.

Cyndy is currently Vice President General Counsel for Golden Eagle Distributors, Inc. Golden Eagle serves as a wholesaler for Anheuser-Busch products with headquarters in Tucson, Arizona and branch/territory operations in Show Low, Globe, Flagstaff, Casa Grande and Buckeye. Cyndy provides legal counsel and guidance to Golden Eagle's officers and upper management, and oversees Golden Eagle's Department of Human Resources.

Cyndy has been actively involved with the Arizona State Liquor Board since her appointment by Governor Janet Napolitano in January, 2005 and was elected Chairwoman of the Board this year.

Cyndy also is very active within the community, currently serving as Vice Chair of the Pima County Task Force to Reduce Underage Drinking and Vice President of Saints Peter & Paul School Board. She is a 2007 graduate of the FBI Citizen's Academy and has held various board positions with other non-profit and community service organizations.

Cyndy received her law degree from the University of Arizona and her undergraduate degree from the University of Notre Dame.

Cyndy and her husband, Brian H. Woods, have five children (Krista, Randi, Elliot, Jacob and Elizabeth) and two Shih Tzu pups (Kramer and Weizer), and reside in Tucson, Arizona.

ALMA L. YUBETA

Alma Yubeta, a Nogales native, is the Executive Assistant to the Pima Community College Desert Vista Campus President. Previously, she served as the Administrative Services Officer II/Executive Assistant for the Governor's Office of Highway Safety from October 2003 to December 2007. She also served as the Director of the Youth Leadership Institute at Pima Community College in partnership with the Volunteer Center of Tucson, Pima County, City of Tucson, LULAC, Tucson Police Department, Army National Guard Drug Demand Reduction, and Tucson Unified School District. She also served as the Support Coordinator for the President at Pima Community College for several years.

Alma has earned an associate's degree in computer science from Pima Community College; a bachelor's degree in business/communications/political science/Spanish from the University of Arizona; and, a master's degree with distinction in educational leadership from Northern Arizona University.

Alma has demonstrated leadership in both her community and career. She is very involved in the community through volunteerism and has received numerous awards and recognitions for her volunteer efforts including the induction into the LULAC's National Women's Hall of Fame, several LULAC Community Service Awards, two FBI Outstanding Community Service Awards, City of Tucson Citizen and Neighborhood Services Award, LULAC State Woman of the Year Award, Certificates of Appreciation and Coins from the U.S. Army and U.S. Navy, Outstanding Community College Alumni Award, and the National Latino Children's Institute Corazón de mi Vida Project Award. She was also inducted into the International Who's Who of Professionals.

Through education, commitment and hard work Alma has been able to advance the career ladder. Creatively, Alma has been able to mix career with community service.