



The Pima County-Tucson Task Force to Reduce Underage Drinking

Meeting Minutes
 Tuesday April 28, 2009
 8:00 a.m.-9:30 a.m.
 Ward Six Council Office
 3202 East 1st Street
 Tucson, AZ 85716

In attendance: David Salafsky, Commission; Koreen Johannessen, Commission; Chuck Palm, Pima Prevention Partnership; Alma Yubeta, Pima Community College; Lori Oien, Governor's Office of Highway Safety; Marcia Roberts, Tucson Police Department; Yolanda Herrera, SNAPP; Amelia Craig Cramer, Pima County Attorney's Office; Amy Bass, Compass Behavioral Healthcare, Inc.; Allison Jacobs, Compass Behavioral Healthcare, Inc.

ITEM	ACTION	FOLLOW-UP
Welcome & Introductions	D. Salafsky called the meeting to order. Introductions made by all present.	
Review of Past Meeting Minutes	Minutes reviewed from March meeting. Y. Herrera moved to approve the minutes. A. Yubeta seconded the motion. The motion was approved by voice vote.	A. Jacobs will send approved minutes to the City & County.
Underage Drinking Teen Town Hall	A. Jacobs gave a summary of the events that took place for Tucson High Magnet School's Teen Town Hall and Prevention Fair. TFRUD members suggested a change of venue, such as Canyon del Oro. Also, TFRUD members suggested the Teen Town Hall take place during school hours or at the beginning of the school year. Other suggestions included: a student news article in school newspaper or the Sunnyside story, engaging the students in Tip Line, Social Host, and Red Tag through mini-grants, and graduation nights. The TFRUD members could be responsible for creating a best practices guide to Teen Town Halls for school.	
Call to Action Updates	The Call to Action workgroup met on April 13 th . C. Palm is responsible for revising the 29 recommendations. The revision include: a report on previous recommendations (done, in progress, or no longer useful) and any new recommendations based on new information. At the next meeting, C. Palm needs thirty minutes to have a discussion on the progress report of the Call to Action.	
Alcohol Cost Recovery Discussion	There is a good foundation and plenty of data for an excise tax. TFRUD needs to find their allies and community partners. Also, TFRUD needs to identify what other coalitions are doing across the state in regards to excise tax. The issue needs to be raised with pamphlets, brochures, town halls, and letters. C. Palm made contact with M. Medina. He is working on a statewide survey about an alcohol tax.	

	<p>The issue needs to be framed in terms of consequences and cost to the state. Also, there needs to be an economic description of the application of an excise tax – how much money, how much money is coming out of my pocket, where is the money going, is the money going to be used to spend down the deficit, and how will the money be spent? L. Oien would like to see the alcohol tax to include the taxation of all liquor-malt beverages. C. Palm says the taxes need to be raised to the correct inflation rate. D. Salafsky wants to know how TFRUD will make a case for an excise tax. A. Cramer suggested identifying and having dialogue with allies in the state legislature with a lot of clout, such as Patton and T. Bee. Also, A. Cramer suggested creating a strategic plan and hitting the legislators with it in September. C. Palm collected names of TFRUD members who would like to belong to the planning group of the strategic action plan.</p>	<p>C. Palm will organize M. Roberts, Y. Herrera, and D. Salafsky in a strategic action plan workgroup.</p>
TFRUD Budget	<p>The TFRUD has around \$4,000 to spend by June 30, 2009. Some of the funds could be used to print a standardized letter.</p>	
Call To the Audience	<p>L. Oien would like to see the expansion of Red Tag countywide. Y. Herrera would like the TFRUD to write a letter on the limitations of access and a decrease in bar and alcohol store density. L. Oien says the TFRUD needs a letter so political officials know where we stand on the issues. K. Johannessen suggested writing a white paper on a strategy for downtown Tucson. A future agenda item should be about how TFRUD can support future processes that limit the accessibility of alcohol and zoning density issues. On May 7th, Y. Herrera is organizing a trip to Phoenix for a liquor license hearing. C. Palm presented an application of a Governor's Office of Highway Safety grant. One of the focused areas of the grant includes impaired driving.</p>	
Adjournment	<p>D. Salafsky adjourns meeting at 9:30 a.m.</p>	