



The Pima County-Tucson Task Force to Reduce Underage Drinking

Meeting Minutes
 Thursday, December 18, 2008
 8:00 a.m.-9:30 a.m.

Hardesty Center, Midtown Police Station
 1100 S. Alvernon Way
 Tucson, AZ 85719

In attendance: Marcia Roberts, TPD/Weed and Seed; Lori Oien, DUI Task Force; Tim Reese, TPD; Holly Robles, TFRUD; Sean Hammond, Governor's Office of Highway Safety; Koreen Johannessen, Commission; Alma Yubeta, Pima Community College; Sandra Fimbres, Luz Social Services; Chuck Palm, Pima Prevention Partnership; Honorable Ben Davis, Pima County Juvenile Court; Allison Jacobs, Compass Behavioral Healthcare, Inc.; Kim Briamonte, Pima Prevention Partnership

| ITEM | ACTION | FOLLOW-UP |
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| Welcome & Introductions | C. Palm called the meeting to order. Introductions made by all present. | |
| Review of Past Meeting Minutes | Minutes reviewed from November meeting. L. Oien moved to approve the minutes. K. Johannessen seconded the motion. The motion was approved by voice vote. | A. Jacobs will send approved minutes to the City & County. |
| Rules of Order | C. Palm gave a quick update on Open Meeting Laws. | |
| Policy Update - Alcohol Tax | C. Palm said Councilman S. Leal's office invited members of TFRUD to attend City Council meeting where alcohol tax would be an agenda item. TFRUD hopes to have an update "Call to Action" report out by Mid-January for City Council. | |
| Call to Action Update | The "Call to Action" is a report used by numerous organizations locally and nationally, such as the Governor's Office of Highway Safety, Board of Supervisors, and other cities/states. It is a great example for other entities to develop their own "Call to Action." | |
| RED Campaign | C. Palm facilitated a discussion to help TFRUD members identify what TFRUD's role could be in the Expansion of the RED Campaign. See attached table. TFRUD identified the following possible stakeholders: Davis-Monthan, University of Arizona, Luz Social Services, and SNAPP. Within each identified community, there needs to be a sub-committee with neighborhood leaders. For the forums, M. Roberts said neighborhood by neighborhood forums will be too small. They need forums for multiple neighborhoods. The RED Campaign falls into many of the recommendations in the "Call to Action." If the TFRUD decides to become involved with RED, there should be a formal sub-committee of the TFRUD working with the CPC. Present TFRUD members decided there was not | |

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| | enough members in attendance to decide if they would like to proceed in helping with the Expansion of the RED Campaign. | |
| Legislative Breakfast | <p>L. Oien said January is too soon to hold the Breakfast because the legislative session does not begin until January 12th. L. Oien suggested talking with the Legislators to see what date and time works best for them. L. Oien says it is important to have the Breakfast to disseminate TFRUD information to them and to continue the dialogue from the Pre-election Breakfast. C. Palm says the TFRUD is obligated to report to the Legislators and build alliances with them.</p> <p>In response, S. Hammond tells the TFRUD that on Wednesday, January 14th at the State Capitol, the Governor's Office of Highway Safety (GOHS) is sponsoring the GTSAC event where coalitions have booths to educate legislators on their coalition and issues of importance. It is an opportunity to get the Legislators' attention early. At the TFRUD's booth, there can be copies of the "Call to Action", information on the RED Campaign, Special Event Liquor Licenses, and the Victim Boards. The AZ GOHS has money to fund a banner for the TFRUD.</p> | |
| Feed the DUI Task Force | On St. Patrick's Day, H. Robles would like the TFRUD's permission to "Feed the DUI Task Force." The event will possibly involve a dinner, the victim boards, victims of underage drinking, Eegee's food, etc. The TFRUD agrees H. Robles may proceed with the planning and implementation of the event. | |
| Call to Audience and Future Agenda Items | L. Oien would like to invite Bill du Pont to come and speak to the TFRUD members about the expansion of Red Tagging. | |
| Meeting Adjournment | C. Palm adjourns meeting at 9:30 a.m. | |

