



The Pima County-Tucson Task Force to Reduce Underage Drinking

Meeting Minutes
 Thursday, November 29, 2007
 8:00-9:30 a.m.

Hardesty Center, Midtown Police Station
 1100 S. Alvernon Way
 Tucson, AZ 85719

In attendance: Amy Bass-Compass Health Care/Community Prevention Coalition, Paul Diaz-City of South Tucson, Yolanda D. Herrera-S.N.A.P.P., Mauricio Lopez-Apostolic Church/Commission, Luis Montijo, Lori Oien-Southern Arizona DUI, Pat Richter-29th St. Coalition Weed & Seed, Marcia Roberts-Westside Coalition Weed & Seed, Holly Robles-Task Force, Maricruz Ruiz-South Tucson Prevention Coalition, David Salafsky-UA Campus Health, Marley Smith-Family Advocacy DMAFB, Nastia Snider-Simon-Luz Southside Coalition, Renee Sowards-Ward 4, Alma Yubeta-GOHS.

ITEM	ACTION	FOLLOW-UP
Welcome & Introductions	D. Salafsky called meeting to order. Introductions made by all present.	
Review of Past Meeting Minutes	Minutes reviewed from October meeting. D. Salafsky noted two errors. With these corrections made, M. Roberts moved to approve the minutes. The motion was duly seconded and approved by voice vote.	N. Snider-Simon will make needed corrections and send approved minutes to the City & County.
Changes to Agenda and Minutes	D. Salafsky noted that the heading on the Task Force's agenda and minutes read "The Pima County Task Force to Reduce Underage Drinking." He also noted that the agenda includes a list of Commission members, but not of Task Force members. He recommended that Task Force members' names be added to the agenda, and that the agenda and minutes read "The Pima County-Tucson Task Force to Reduce Underage Drinking", so they better reflect the name of the Commission. A motion to make these changes was made, duly seconded, and approved by voice vote.	N. Snider-Simon will change the minutes and agenda to reflect the discussion.
Special Event Observation at University of Arizona Homecoming	D. Salafsky and A. Bass gave an update regarding the Special Event Observation at the University of Arizona Homecoming, which was Saturday, November 3. This year represented a major shift in terms of how the University of Arizona deals with alcohol at Homecoming. D. Salafsky noted that there were a number of issues again this year related to alcohol: 171 people were arrested during the weekend for alcohol related incidents, and not all the best practices were followed. Nonetheless, it would be a mistake to go back to the way the University had dealt with alcohol at Homecoming. A. Bass reported that 7 individuals participated in the special event observation at Homecoming, and she described her experiences as an observer. Work is currently being done to produce a report regarding the experiences related to Homecoming.	D. Salafsky will ensure that G. Gonzalez gets a copy of the report, as well as taking the report up the chain of command at the University of Arizona.
Governor's Campaign Against Underage Drinking	A. Bass spoke regarding the Governor's Campaign Against Underage Drinking. She gave an update regarding the press conference that was held on	

	<p>October 29, 2007 to formally launch the new statewide campaign. It featured remarks from Governor Janet Napolitano and others, including a powerful youth speaker from Tucson who is on the Governor's Youth Commission. Twelve community members went to Phoenix for the press conference to formally launch the new statewide underage drinking prevention campaign. Vans were provided by Gospel Rescue Mission. A. Bass also distributed the Governor's November campaign update. She noted that as part of its funding, the CPC needs to help disseminate Draw the Line campaign information. The CPC is working to bring the big traveling display down to Pima County for 3 events, including the Pima County Fair, Spring Fling, and the Cinco de Mayo con Orgullo event—all events much have at least 500 people in attendance in order for the big traveling display to be requested. The group proposed other possibilities for using the display, including the Home Shows and the Race for the Cure. Issues with the Spanish language version of the campaign were also discussed.</p>	
SPF SIG Update	<p>A. Bass requested the Task Force's help with CPC implementation. She asked the group to look at the proposed activities for this year for the CPC and to see where they fit with the Task Force's goals and objectives. One possible area of overlapping interests is in terms of server trainings.</p>	
Retreat/Planning for 2007-2008	<p>D. Salafsky led the group in a discussion of the retreat. The Retreat Planning Committee includes Y. Herrera, C. Palm, M. Roberts, D. Salafsky, and C. Valdez; N. Snider-Simon will also be assisting. The group decided to hold the retreat on Thursday January 31, 2008, from 8-1 at the Hardesty Center. Breakfast and lunch will be provided. The group agreed that the most important item for the retreat was a strategic planning session to help the group decide its primary issues for the upcoming year. The group will revisit the Call to Action and make decisions regarding what it plans to do in the next 12 months. Task Force members also requested that time be allotted to learn more about each other and to help build group cohesion. To aid in this, all Task Force members are asked to prepare ½ page bios. Members of the Retreat Planning Committee who were present suggested meeting on December 13 at 10 a.m. at the Community Foundation of Southern Arizona.</p>	<p>P. Richter and M. Roberts are responsible for reserving the room for the retreat.</p> <p>N. Snider-Simon is responsible for organizing breakfast and lunch for the retreat.</p> <p>All Task Force members should prepare a ½ page bio and submit it to N. Snider-Simon for inclusion in the retreat materials.</p> <p>The Retreat Planning Committee needs to meet. A. Bass will confirm the availability of the Community Foundation room. N. Snider-Simon will send reminders to the group.</p>
New Year's Eve DUI Task Force Press Conference Event	<p>H. Robles and L. Oien proposed organizing a press conference event on New Year's Eve. They proposed providing a meal to the DUI task force, if M.A.D.D. is not already doing so, on this evening. In addition to feeding the DUI task force, the group could do a press release, invite victims to speak, and get media coverage, similar to what was done for July 4th. The press conference would be held at the Hardesty Center. The group expressed interest in the idea, noting that if M.A.D.D. is already feeding the DUI task</p>	<p>H. Robles will coordinate the event, if M.A.D.D. is not already planning to feed the DUI Task Force that evening.</p>

	force on New Year's Eve, other possible dates for the press conference/feeding event would be Rodeo Weekend or St. Patrick's Day.	
Task Force Presentation to CPC	A. Bass noted that C. Valdez had talked about the Task Force and its work at the last CPC meeting. She asked if the Task Force would like to present at the CPC's December meeting. The group noted that they would like to present their priorities for the upcoming year—to be determined at the January retreat—at the CPC's February meeting.	
Updates/Announcements	<p>L. Oien informed the group that S.A.D.D. had contacted her to identify a victim's family that they could sponsor for Christmas. The group proposed a family. H. Robles will contact this family to see if they are comfortable with this. She will then contact L. Oien.</p> <p>D. Salafsky showed the group the letter to the editor that he and C. Valdez had written. It was published in the Tucson Citizen. D. Salafsky also gave an update regarding the Annual Holiday DUI Enforcement Kickoff press conference.</p> <p>L. Oien indicated that Task Force members should contact her if they would like to attend a sobriety checkpoint.</p> <p>Y. Herrera updated the group about a local convenience store that is requesting permission to have walk-up windows to sell alcohol because they are losing money due to "beer runs."</p> <p>D. Salafsky proposed starting a Google group for the Task Force, as the Task Force works with the Commission to update and improve the website.</p> <p>There was a request that minutes and agendas be 3-hole punched prior to meetings.</p>	H. Robles will contact identified victim and communicate with L. Oien.
Adjournment	The meeting was adjourned.	

*Next meeting: The December Task Force meeting has been cancelled. The next meeting of the Task Force will be Thursday, January 31, 2007, Hardesty Center, 1100 S. Alvernon Way, 8:00 a.m.-1:00 p.m.