



## The Pima County Task Force to Reduce Underage Drinking

Meeting Minutes  
 Thursday, October 25, 2007  
 8:00-9:30 a.m.

Hardesty Center, Midtown Police Station  
 1100 S. Alvernon Way  
 Tucson, AZ 85719

**In attendance:** Amy Bass-Compass Health Care/Community Prevention Coalition, Carl Bedford-Commissioner, Reverend Ben Davis, Paul Diaz-City of South Tucson Councilmember, Ed Dunin-Wasowicz-DW-McGarrity, Inc., Geoff Gonzales-City Clerk's Office, Koreen Johannessen-Commission, Joan McNamara-Commission, Mike Pryor-Tucson Police Department, Pat Richter-29<sup>th</sup> St. Coalition Weed & Seed, Aida Rios- Compass Health Care/Community Prevention Coalition, Alex Rios-Valencia Middle School, Marcia Roberts-Westside Coalition Weed & Seed, David Salafsky-UA Campus Health, Gloria Sanderson-City Attorney's Office Nastia Snider-Simon-Luz Southside Coalition, Renee Sowards-Ward 4, Steve Suffecool-Finley Dist., Cyndy Valdez-Golden Eagle Dist., Alma Yubeta-GOHS.

ITEM	ACTION	FOLLOW-UP
Welcome & Introductions	C. Valdez called meeting to order. Introductions made by all present.	
Review of Past Meeting Minutes	Minutes from September meeting not available, so this item was tabled until next month.	N. Snider-Simon will get minutes from C. Palm for next meeting.
Special Presentation by Joan McNamara, Chair, Pima County-Tucson Commission on Addiction Prevention & Treatment	J. McNamara gave a special presentation regarding the formation of and relationship between the Pima County-Tucson Commission on Addiction, Prevention, & Treatment and its subsidiary entities, including the Education Committee, Nominating Committee, Policy Committee, the Task Force, and the Community Prevention Coalition. She noted that the Commission had been funded for 5 years through the Drug Free Communities grant, but had not been refunded. Commissioners are now looking for ways to sustain the various activities of the Commission. The prevention component of the Commission is currently sustained through the SPF SIG funding for the Community Prevention Coalition.	
Recap of Special Event Liquor License Application Process	G. Gonzales gave an update regarding the changes to the special event liquor license application process. The revisions to the application process will be effective as of November 1, 2007. Notification of the new City of Tucson Special Event Questionnaire and the "What Makes a Special Event" brochure has been sent to everyone who has applied for a special event license since 2005. All special event liquor license applications must be received in the City Clerk's Office no less than 45 days before the event. Geoff noted that more information could be presented to the City regarding signage; currently posting signs such as "Drink responsibly" is voluntary for special event hosts.  The group discussed ways to make signs more available. The distributors provide the signs free of charge to those who purchase alcohol from them for special events. The distributors can also require those	C. Valdez and S. Suffecool will work with the distributors to ensure that groups purchasing alcohol from them for their special events put up signs.  Generic signs need to be made available as PDF files on the City website with the Special Event Liquor License Applications.  J. McNamara will follow up with Supervisor Elias and other Pima County representatives regarding implementing similar changes at the county level.  Contact G. Gonzales and the City

	<p>who receive free/discounted alcohol to post the signs as a condition of receiving the alcohol. The group recommended that generic signs be available in PDF format on the City's website. The group also discussed the need to expand this effort to the county level.</p>	<p>Clerk's Office if more brochures are needed.</p>
<p><b>Special Event Observation at University of Arizona Homecoming</b></p>	<p>D. Salafsky gave an update regarding the Special Event Observation at the University of Arizona Homecoming, which is Saturday, November 3. Task Force members should have received an email regarding this matter from C. Palm. Volunteer event observers should meet at 8:30 a.m. at the Campus Health Services tent for an orientation on how to conduct the observations. Observations will be conducted from 10:00 a.m. to 12:30 p.m. (right before game time). Those interested in helping conduct the observation should contact C. Palm.</p>	<p>D. Salafsky will follow up with an email, sending a map and directions regarding parking and tent location.</p>
<p><b>SPF SIG Update</b></p>	<p>A. Bass reported on the October 18<sup>th</sup> press conference with Governor Napolitano. At the press conference, Governor Napolitano presented the Community Prevention Coalition with a check for the \$258,000 SPF SIG Grant from the Governor on behalf of Pima County. The press conference was well attended; over 49 people were present. J. McNamara of the Commission spoke. The Governor talked about her expectations regarding use of the funds.</p> <p>The next full Community Prevention Coalition meeting is scheduled for November 3, 2007 from 11:30 am to 1:30 pm in the Sabino &amp; Rillito rooms of the Sentinel Building located at 320 N Commerce Park Loop. A. Bass would like to have a Task Force member present to the CPC at this meeting, to encourage collaboration and to recruit Task Force members from the CPC.</p>	<p>At the November 13 meeting, R. Sowards and C. Valdez will present to the Community Prevention Coalition on behalf of the Task Force.</p>
<p><b>Statewide Underage Drinking Campaign</b></p>	<p>E. Dunin-Wasowicz spoke regarding the Statewide Underage Drinking Campaign, "Draw the Line." This is an innovative social norms marketing effort designed to alter perceptions and change behaviors related to underage drinking. The campaign is designed to target parents and other adult enablers. It includes a number of components, including a traveling exhibit, posters, t-shirts, and a web-site (<a href="http://www.drawyourline.com">www.drawyourline.com</a>). The campaign is currently lacking a Spanish language component.</p> <p>The press conference to formally launch the new statewide campaign is being held from 9 to 9:30 a.m. on Monday, October 29 at Wesley Bolin Plaza in Phoenix, and will feature remarks from Governor Janet Napolitano and others. The Community Prevention Coalition is arranging for a group from Tucson to carpool to the press conference. The carpool vans will be leaving from the police substation on Miracle Mile and Flowing Wells. Those interested in participating should contact Aida Rios and be at the police substation at 6:00 am.</p>	

	The next MMOSS meeting is November 8 from 8:30-10:00 am at Child and Family Resources.	
<b>Marana Northwest Community Partnership Coalition</b>	K. Larkin was not present, so A. Bass gave a brief presentation regarding the new Marana Northwest Community Partnership Coalition. This developed out of the Community Prevention Coalition's initial planning meetings. The Marana coalition has received \$6500 from the CPC, and C. Palm helped the new coalition with planning. They are working on ID checks, compliance checks, and responsible beverage server training. The group has very good representation from different community sectors.	
<b>Retreat/Planning for 2007-2008</b>	This item was tabled until the November meeting due to the absence of C. Palm.	
<b>Nominations for Task Force Chair</b>	C. Valdez asked for nominations for a new Chair for the Task Force. R. Sowards nominated K. Johannessen for this position. Koreen declined and nominated D. Salafsky for the position. R. Sowards seconded the nomination. David accepted the nomination, which was approved unanimously by the group.	The nomination will be presented at the November 1, 2007 Commission meeting.
<b>Dates for November and December Meetings</b>	The group discussed the proposed date for the November meeting—November 29 <sup>th</sup> —and agreed that the date was fine. The group discussed canceling the December meeting, but agreed to discuss the matter further at the next meeting.	Date for December meeting needs to be discussed at the November 29, 2007 meeting.
<b>Announcements</b>	Nastia Snider-Simon distributed information regarding the 10 <sup>th</sup> Annual Thanksgiving in the Barrio event, sponsored by Luz Southside Coalition, Luz Social Services, Inc., and El Pueblo Neighborhood Center. This event will be Tuesday November 20, 2007 from 11:30 am -3:30 pm at El Pueblo Neighborhood Center. In addition to providing a traditional Thanksgiving meal, mariachi entertainment and <i>danzantes</i> , there will be a community health and resource fair. One of the issues that will be highlighted is underage drinking and youth substance abuse. Other social service providers are welcome to have informational tables. Donations and volunteers are needed. A. Bass moved that the Task Force donate a turkey. C. Bedford seconded the motion, which passed. Carl also said he would be willing to cook the turkey.  C. Valdez announced that this was G. Gonzales' last official meeting with the Task Force, but he is still available to help.	A turkey needs to be purchased for the Thanksgiving in the Barrio event. C. Bedford will cook it.
<b>Adjournment</b>	C. Valdez motioned to adjourn the meeting, and the motion was accepted.	

\*Next meeting: Thursday, November 29, 2007, Hardesty Center, 1100 S. Alvernon Way, 8:00-9:30 a.m.